



On October 1, 2018 after practicing Internal Medicine for 33 years, I made the transition to private concierge medical practice. This practice model is also known as “membership” or “retainer” medicine. During my years of practice I have witnessed the medical climate evolving in countless ways that I believe are not conducive to providing patients with the optimal medical care they need and deserve.

My concierge practice provides the following premium services not typically available in the traditional practice setting:

- Same or next day appointments
- Minimal time spent in the waiting room
- Unhurried, relaxed, and more comprehensive office visits- typically 1 hour for annual exams and 30 minutes for followup or problem oriented visits
- Virtual consultations using FaceTime, Skype, or other similar media
- 24/7 after hours direct communication with me via my cell phone
- House calls, when appropriate
- Improved patient education
- Coordination of specialist referrals
- Courtesy hospital visits at Methodist Stone Oak Hospital, which is directly across Sonterra Blvd from my office, in the event you require hospitalization

My desire is to maximize the quality of your care, my accessibility to you, reduce your stress, and reduce the frequency (and consequently the cost) of ER and urgent care visits and hospital admissions. I want to provide you with the best, most compassionate, and personalized care possible without the limitations of time currently experienced in the traditional practice setting. Your peace of mind is paramount.

My practice size is limited so that I can provide the most personal and comprehensive care possible. The typical primary care practice cares for several thousand patients whereas concierge practices care for several hundred.

### **Membership:**

The annual cost of membership is \$1800 which can be arranged in several ways from monthly to annually. Please reference my membership agreement on this website or contact my office for further details.

### **Regarding Insurance:**

I have no insurance or Medicare contracts as insurance is not necessary or utilized for office visits. You will never get a bill from me other than a reminder of your contract renewal. My office visit fee is simply \$20 regardless of the complexity and length of the visit. You will need to use your health insurance for such services as lab, radiology services, specialty consultations or hospitalization so you must keep your insurance for those costs.

Please contact my office at 210.469.3790 or email us at [membership@kevinhortonmd.com](mailto:membership@kevinhortonmd.com) for additional information or to meet with me. I am happy to personally meet with prospective patients to introduce myself and my staff and answer your questions regarding my practice. You may download my membership agreement from this site if you so desire by looking under the "forms" tab.

Thank you kindly for your interest in my practice. I look forward to hearing from you.

Sincerely,

Kevin B. Horton, MD, FACP